

Your Life, Your Health, Your Choice ...

Created by Shaklee

### What's Most Important to You?

- Career
- Financial Independence
- Time Flexibility
- Good Health and Wellness
- Helping Others
- Recognition and Appreciation
- Preserving the Environment

### What Are the Trends?

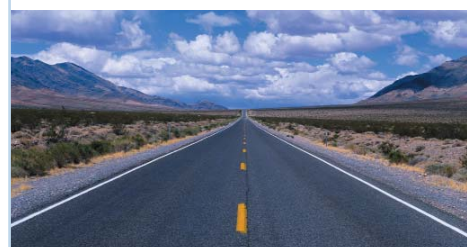
- Economic Uncertainty, Lack of Job Security
- Downsizing and Outsourcing
- Changing Technologies
- Three Converging Businesses
  - The Health and Wellness Revolution
  - The Home-Based Business Revolution
  - The Direct Selling Advantage

### What Are Your Options?

- Get a Second Job
- Start Your Own Company

### Why Shaklee?

- A world leader in food supplementation and nutritional research for almost 50 years
- Committed to producing products that can improve health and will not harm the environment
- Unequaled reputation for dependability, quality, and integrity
- Dedicated to living its philosophy daily through projects like Shaklee Cares<sup>®</sup> relief efforts, participation in Earth Day, and Climate Neutral<sup>™\*</sup> certification



Turn your  
dreams into  
reality!

# The Shaklee Difference

## It All Begins with the Products

- Unyielding commitment to the highest standards for ingredient quality, purity, and efficacy
- Over \$100 million spent to date on product research, development, and clinical testing
- Nationally recognized Scientific Advisory Board
- Over 100 articles published in recognized scientific peer-reviewed journals
- Our own advanced-technology food and nutritional supplement manufacturing facility

Nutritional Supplements • Herbal Supplements • Targeted Solutions  
Environmental Household Products • Personal Care • Sports Nutrition  
Weight Management • Air Purification • Water Purification  
Advanced Anti-Aging Skin Care • Scientific Scalp and Hair Treatment



Turn your  
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Contact the  
Shaklee Rep who  
gave you this flyer.

## 3 Easy Ways to Build Your Business

### Build Customers

- Enjoy Shaklee Products
- Purchase at retail from a Shaklee Distributor or direct from Shaklee

### Build Members

- Enjoy Shaklee Products
- Buy at a discount from a Shaklee Distributor or direct from Shaklee
- Sponsor new members

### Build Distributors

- Enjoy Shaklee Products
- Buy at a discount
- Order direct from Shaklee
- Sponsor new members
- Earn bonuses

## 3 Ways to Build Income

### Profits from Product Sales

The difference between your purchase price and your selling price.

### Volume Bonuses

250	4%	3000	24%
500	8%	4000	28%
1000	12%	5000	30%
2000	16%	7000	32%
2500	20%	10,000	34%

### Master Coordinator

6 First Levels  
100,000 Monthly Business Group Volume  
Leadership Bonuses  
4 Levels Deep

### Leadership Bonuses

3

### Director

**TO QUALIFY:**  
3000 Personal Group Volume in 1 month\*  
-OR-  
4500 Personal Group Volume in 3 consecutive months\*\*  
**TO MAINTAIN:**  
2000 Personal Group Volume each month\*

### Coordinator

1 First Level  
Leadership Bonuses  
2 Levels Deep

7%  
5%

### Senior Coordinator

2 First Levels  
15,000 Monthly Business Group Volume  
Leadership Bonuses  
2 Levels Deep

7%  
6%

### Executive Coordinator

3 First Levels  
25,000 Monthly Business Group Volume  
Leadership Bonuses  
3 Levels Deep

7%  
6%  
4%

### Key Coordinator

4 First Levels  
50,000 Monthly Business Group Volume  
Leadership Bonuses  
4 Levels Deep

7%  
6%  
5%  
3%

7%  
6%  
5%  
4%

\*100 of which must be Personal Volume. \*\*If using three-month option, 2000 Group Volume must be in final month of qualification, and 100 of which must be Personal Volume. This is a summary of the Compensation Plan. For a more detailed explanation, please see the *Statement of Privileges and Responsibilities of Shaklee Family Members (P&R)*. In the event of any discrepancy between the P&R and this summary, the P&R governs.